

Having an event such as a fund raiser, walking tour, exhibit, or craft fair?

We hope your event is successful and, to make it as stress free as possible, we are providing some information about the Idaho Falls sign code. If you have any questions after reading this flyer, please contact the Building Department at 612-8287 or the Planning Department at 612-8276.

Many event organizers wish to have banners, yards signs, or a-frame signs to advertise their events. We suggest, before you order or make these signs, please carefully consider use of social media, community bulletin boards, newspaper advertisements, the Parks and Recreation banner program, and announcements at meetings and social events. Why? Under the City's sign ordinance, signs are not to be placed on public property such as landscaping strips next to roads, sidewalks, power or telephone poles, and bridges. These regulations are done to enhance safety for drivers and pedestrians, reduce sign clutter in our community, and protect those employees working on public property. In addition, temporary and portable signs are to be located only on the property on which the event is to be held, for example, if you are having an event at the former Ernst building on West Broadway, a banner may be located on the property advertising your event.

The size of the banners, yard signs, or a-frame signs are regulated by the sign ordinance and the size and location are determined by the zone in which the event will be held. Schools

and churches are usually in residential zones and a temporary sign cannot exceed 20 square feet in residential zones. In commercial zones, such as the former Ernst building illustration above, the sign generally cannot be larger than 100 square feet.

Finally, all temporary signs need a permit from the Building Department, 612-8287. In addition, the permission of the property owner is required before installing any sign, including portable or temporary signs.

We hope this information is helpful. Again if you have questions, please call 612-8287.

